

## A historic market town

Situated on the banks of the River Bure, this attractive town dates back from a Saxon homestead around 500AD and it is recorded



in the Domesday Book. After the Norman Conquest, the Manor of Aylsham was held by the crown and passed to John of Gaunt in 1372.

By this time, Aylsham was well known for its linen and was an important textile town through the middle ages. Its historic market place is owned by the National Trust as part of the nearby Blickling Hall estate.



## Walking and cycling

A great destination for walking in Norfolk, and part of Walkers are Welcome UK. With its regular bus services, cafés, independent shops, local food and Cittaslow status (recognising the quality of life), Aylsham offers so much for visitors. Two long-distance trails converge on the town, the Marriott's Way and Weavers Way plus the Bure Valley Path. There's also a number of shorter walks, both linear and circular, to and around local villages and attractions.



Check the website  
[www.aylshamwalkersarewelcome.weebly.com](http://www.aylshamwalkersarewelcome.weebly.com)  
 for led group walks and events.

### MARRIOTT'S WAY

At 26 miles this is one of the longest off-road routes in the country. It follows the track bed of the railway line which ran between Norwich and Aylsham, finishing opposite the Bure Valley Railway Station.



### WEAVERS WAY

A 61-mile walking route from Cromer to Great Yarmouth, passing through Aylsham. Its name comes from the cloth industry which gave enormous wealth to the area. Some parts of the route are also suitable for bikes.

### BURE VALLEY PATH

Meeting with the Marriott's Way, this nine-mile path follows part of the route of the narrow-gauge Bure Valley Railway between Aylsham and Wroxham.



### SUSTRANS REGIONAL ROUTE 33

Between Aylsham, Blickling Hall and Felbrigg Hall, it takes advantage of the existing quiet lanes that crisscross this part of North Norfolk. Signed from Aylsham Market Place, across the beautiful NT Blickling Estate and then continuing on quiet roads to Felbrigg Hall. A total of 13 miles.

[www.norfolktrails.co.uk](http://www.norfolktrails.co.uk)

## Eating Out

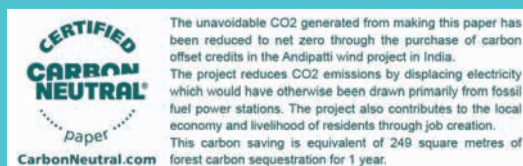
Aylsham Garden Centre, Norwich Road	01263 735001
Aylsham Lodge Norwich Road	01263 734851
Biddys Tea Room, Market Place	
Black Boys, Market Place	01263 732122
Food Lovers, Penfold Street	01263 734433
Old Tea Rooms, Red Lion Street	01263 732112
Pickle, Red Lion Street	01263 732833
Purdy's Tea Room, Woodgate Nursery, Cawston Road	07842 282010
Redwings, Off Spa Lane	01263 732243
Whistlestop Café, Bure Valley Railway Station	01263 733858

## Accommodation

Aylsham Lodge	01263 734851
Black Boys	01263 732122
Old Pump House	01263 733789
Old Windmill	01263 732118
The Tinsmith's House	01263 586187

## Useful numbers

<b>Tourist Information Points</b> ⓘ	
Aylsham Heritage Centre, St Michael's Churchyard	07919 962814
<b>Bure Valley Railway Station,</b> Norwich Road	01263 733858
<b>Cromer Minor Injury Unit</b>	01263 513571
<b>Pharmacies</b>	
Lloyds	01263 733118
Willows	01263 735025
<b>Taxi Private Hire</b>	
Aylsham A1 Cars	01263 734004
Coach Lamp	01263 735765
Jill Boast	01263 732727
<b>Petrol Stations</b>	
Woodrow Garage, Holt Road, Cawston	01603 870350
Alby Service Station, Cromer Road, Alby	01263 761393
Coltishall Island Filling Station, High Street	01603 737194
<b>Markets</b>	
General Market Monday & Friday Farmers' Market (FARMA) 1st & 3rd Saturday of the month, 9am-1pm.	
Photo acknowledgment: Just Regional	



The unavoidable CO2 generated from making this paper has been reduced to net zero through the purchase of carbon offset credits in the Andipatti wind project in India. The project reduces CO2 emissions by displacing electricity which would have otherwise been drawn primarily from fossil fuel power stations. The project also contributes to the local economy and livelihood of residents through job creation. This carbon saving is equivalent of 249 square metres of forest carbon sequestration for 1 year.

Visitor Guide

# Aylsham

Market Town



[www.discoveraylsham.org](http://www.discoveraylsham.org)  
[www.visitbroadland.co.uk](http://www.visitbroadland.co.uk)



Aylsham Town  
Council

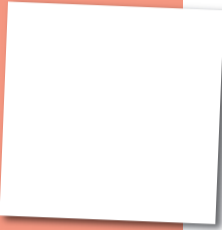


## Attractions

**Aylsham Heritage Centre**   
 St Michael's Churchyard.  
 Free entry.  
 07919 962814.  
[www.aylshamheritage.com](http://www.aylshamheritage.com)



**Bure Valley Railway**   
 Norwich Road NR11 6BW  
 01263 733858  
[www.bvrw.co.uk](http://www.bvrw.co.uk)



**National Trust Blickling Hall**  
 1½ miles Aylsham NR11 6NF  
 01263 738030  
[www.nationaltrust.org.uk](http://www.nationaltrust.org.uk)



**Redwings Horse Sanctuary**  
 Spa Lane NR11 6UE  
 01263 732243  
[www.redwings.org.uk](http://www.redwings.org.uk)



Aylsham's Cittaslow status gives it the recognition of being a 'real' town, with a strong community spirit, high quality local producers and commitment to sustainability.



## Aylsham Heritage Walk

Follow this short walk around the town looking out for the seven heritage boards, see map, which tell you about the local history and what there is to see.



We are starting at the Buttsland car park at Board A, but you can start at any board and then follow in alphabetical order.

### A. The Buttsland

It is easy to see the long, narrow shape of this area, and to imagine the archery butts at one end, and the archers firing from the other. Walk straight ahead from the car park and you will come out by the John Soame Memorial Pump which was used to draw water until 1938. Bear right along Penfold Street to The Market Place, left past the Black Boys Inn, to the churchyard entrance.

### B. St. Michael's and All Angels

Follow the path down towards the Lychgate and you will find the Heritage Centre on the right near the War Memorial. It is home to collections and different exhibitions relating to Aylsham's heritage. Retrace your steps to the Market Place and the Town Hall.

### C. The Market Place

This is a good place to get the feel of Aylsham as a market town and there are often market stalls here as there have been for centuries. From the Market Place walk alongside the Town Hall into Red Lion Street and cross over to the right into Blofield's Loke.

### D. Red Lion Street

Just about every building is listed as being of historic interest. Most date back to the 17th century, with the

shop fronts rebuilt, often in Victorian times. There were once five inns along this street and the yards of three of them can still be seen. Continue along Blofield's Loke to the car park.

### E. Burgh Road Car Park

The board here tells the history of the town, the look of the town, tourist information, shopping, and getting about. Cross the car park to the Burgh Road entrance, turn right to the corner at the end of Red Lion Street. You are now outside the Bridewell, with its corner removed to ease the way for traffic. Cross the road in to the Market Place and continue towards the Black Boys then turn left into Hungate Street. The information board is a few metres along on the right immediately after the Unicorn public house.

### F. Hungate

Hungate Street is the original main road from Norwich to Cromer. There are houses of character and yards which would have been home to many people and trades. A walk along this street will reveal houses of many periods and styles. Continue through Unicorn Yard and along the footpath to return to the Buttsland car park.

### Bure Valley Railway Station

There is one further information board at the Bure Valley Railway Station which is 600 metres from the town centre on the left of the Norwich Road. This provides information about the two railway stations that once existed in the town and about the Aylsham Navigation, which closed after the Great Flood of 1912.

### Key to map

- |  |  |
|--|--|
|  Toilets                    |  Independent shops, cafés and tea rooms |
|  Bus Stop                   |  Phone box                              |
|  Free Parking               |  Pharmacy                               |
|  Heritage Boards            |  Banks                                  |
|  Tourist Information Points |  |



## The Old Pump House

Luxury bed & breakfast accommodation

enquiries@theoldpumphouse.com | 01263 733789 | www.theoldpumphouse.com  
 HOLMAN ROAD, AYLSHAM, NR11 6BY

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